

# Bradford on Avon Area Board

## Nomination for Voluntary & Community Sector Awards 2011

### Graffiti Art Mural at Heaven Scent Building

In response to Police reports of youths congregating and offensive graffiti being sprayed on the wall of a local business, Heaven Scent, the Young Peoples' Issues Group decided that an art mural, depicting life in the town, would both cover up the graffiti and brighten up the local area where their peers 'hang out'. An Area Board grant and significant partnership effort enabled 15 young people to participate in this highly successful community art project.

**Organisation:** Development Service for Young People

**Contact Name:** Katherine Brownlee, Youth Development Co-ordinator

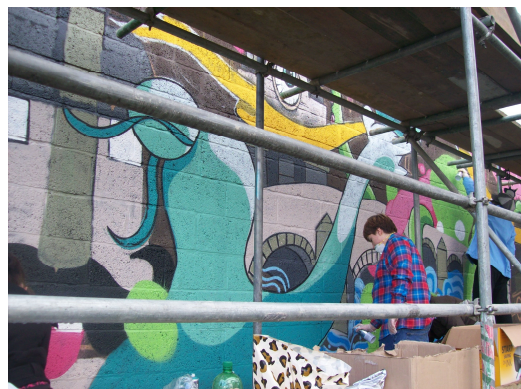
**Contact tel:** 01225 868115

**Email:** [Katherine.brownlee@wiltshire.gov.uk](mailto:Katherine.brownlee@wiltshire.gov.uk)



### What makes this project special:

The CAYPIG insisted that by having young people create the artwork, that those involved would have ownership of the project and would protect the site from future vandalism. The young people successfully presented their idea to the Area Board in January 2011 to secure a grant of £ 2,340 and also reported back to the Area Board in March 2011, describing the project and showing photographs and video footage of the process. To this day, the mural remains untouched by illegal graffiti and the mural has gained much positive feedback from members of the public and tourists alike. The project is the fruit of a significant partnership effort from a range of local stakeholders and community members. Following this success, a re-sprayable graffiti wall is also being investigated at another location in the town so that the young people still have somewhere to go to demonstrate their artistic talents !



### Community involvement:

Young people carried out public consultation in the town centre one afternoon and at lunchtimes. Questionnaires were sent to local businesses and left at the library. The young people supported their peers to complete the consultation through youth club sessions and at school. As well as the CAYPIG, the project was promoted through the Bradford on Avon Youth Council and the St Laurence School Council. It was discussed and supported by the Area Board, the Town Council and the Community Safety Partnership. The results of the public consultation showed overwhelming support for the project idea.

### Partnership working:

The Community Area Manager helped to design and distribute the consultation questionnaires; The property owner was involved in creating and approving the design; St Laurence School allowed their students to canvass local opinion during school hours and to use their logo on the art work; The Neighbourhood Policing Team secured the support of the developer of the Kingston Mills site who pledged free materials, labour and scaffolding; Youth Workers, with 2 local artists, trained and supervised the young people to create their artwork; Bradford on Avon Town Council agreed to plant prickly bushes to discourage youths from congregating at the site.

### Nomination:

**Area Board Chairman:** Malcolm Hewson

**Community Area Manager:** Peter Dunford

**Contact tel:** 01225 713060

**Email:** [peter.dunford@wiltshire.gov.uk](mailto:peter.dunford@wiltshire.gov.uk)